

Ben Bogardus

Assistant Professor of Journalism / Quinnipiac University

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ACADEMIC EXPERIENCE

Quinnipiac University: Hamden, CT

Assistant Professor of Journalism (Tenure-Track): 2015-Present

Assistant Professor of Journalism (Non-Tenure Track Term Faculty): 2010-2015

Interim Journalism Department Chair: 2013-2014

- ❖ Teach three to four undergraduate and graduate journalism courses per semester as a full-time, tenure track assistant professor. Courses include: Introduction to Media Writing, Storytelling, Broadcast News Writing, Reporting for TV, The Art of the Podcast, Advanced Reporting for TV, The QNN Newscast: (<http://vimeo.com/gnnnewscasts/videos>), Broadcast Journalism (graduate-level), Newsroom Clinical (graduate-level), Journalism Boot Camp (graduate-level) and TV Production (graduate-level.)
- ❖ Served as interim department chair for academic year 2013-2014. Duties included: scheduling classes and supervising work of five other journalism professors, hiring and evaluating adjunct professors, managing departmental budget, coordinating and writing a major departmental program review, creating and shepherding a top-to-bottom curriculum revision through various university committees, chairing two faculty search committees, and other administrative tasks.
- ❖ Created a new undergraduate journalism curriculum that focuses more heavily on writing and eliminates the previous “broadcast vs. print” distinction. The new curriculum was approved unanimously by the journalism department, the School of Communications faculty, and the Quinnipiac University Faculty Senate.
- ❖ Developed new courses on Podcasting and Newscast Producing.
- ❖ Advise 25+ students per semester on course selection and career goals.
- ❖ Consistently positive student and performance review evaluations, available on request.

PROFESSIONAL EXPERIENCE

Freelance Television Newscast Producer, Freelance Multimedia Writer and Media Trainer

Various Locations: 2010-Present

- ❖ Work as a fill-in / vacation-relief newscast producer at local television stations during semester breaks. Stations include: WJLA in Washington, D.C. (winter 2010 and summer 2012), WFSB in Rocky Hill, Connecticut (summer 2013), and WTNH in New Haven, Connecticut (summer 2018).
- ❖ Research and write online multimedia articles for various publications on a freelance basis, including Broadcasting and Cable Magazine, the Connecticut Mirror and Mediashift.org. [Clips are available here.](#)

- ❖ Teach a series of courses on “Introduction to Podcasting” at local libraries and other organizations, including the Danbury CT library, the Windsor, CT library and the Writer’s Workshop in Westport, CT.

WJLA-TV (ABC): Washington, D.C.

5pm Newscast Producer: 2007-2010

- ❖ Responsible for all aspects of an hour-long 5pm newscast at a major-market ABC affiliate. Duties included selection, writing, and placement of stories within the newscast, editing and approval of scripts, coordinating the work of 11 reporters, three writers, and a full production crew, and supervising the live show from the control room.
- ❖ Increased ratings and key demographics by carefully designing a newscast targeted to a specific audience (women 18-54).
- ❖ Extensive breaking news and continuous coverage control room experience, including: River Road Water Main Break, 2008 Election, 2009-2010 Blizzards, 2009 Deadly Metro Train Collision, various severe storms.
- ❖ Winner: 2010 national and regional Edward R. Murrow awards for “Best Breaking News,” 2010 Associated Press award for “Best Newscast,” 2009 Emmy, Associated Press and regional Edward R. Murrow awards for “Best Newscast.”

KPRC-TV (NBC): Houston, TX

Morning, Midday, and Weekend Evening Newscast Producer: 2005-2007

- ❖ Responsible for all aspects of the weekend evening newscasts and the hour-long 11am newscasts (Wednesday-Friday) at a major-market NBC affiliate. Duties included story selection and placement, script writing, and working as the senior weekend newsroom manager, supervising and coordinating the work of reporters, photographers, editors, writers, and studio production crew.
- ❖ Previously served as a weekday-morning newscast producer.
- ❖ Increased ratings and key demographics for the weekend newscast.
- ❖ Extensive breaking news and continuous coverage control room experience, including: Hurricanes Katrina, Rita and Humberto.

WJXT-TV (IND 4): Jacksonville, FL

6:30pm Newscast Producer: 2002-2005

- ❖ Responsible for all aspects of a 6:30pm local newscast at the number-one station in a fast-growing mid-sized market. Duties included story selection, placement, and writing, as well as guest booking, and coordinating the work of reporters, editors, and a production crew.
- ❖ Produced many breaking news, continuous coverage and “special projects” broadcasts including: “Remembering President Reagan” specials, live 2005 Super Bowl coverage, several Election 2004 specials, U.S.S. Kennedy: Home from War special, and live coverage of hurricanes Charley, Francis, Ivan and Jeanne.

EDUCATION

Syracuse University: Syracuse, NY

Master of Science in Broadcast Journalism, 2002

- ❖ Master's thesis/project: "Homeschooling in Central New York"
- ❖ Primary coursework in broadcast news writing, reporting, and producing.

University of Virginia: Charlottesville, VA

Master of Arts in Government, 2001

- ❖ Master's thesis: "A New Measure of Interparty Competition In and Among the States: 1990-2000"
- ❖ Primary coursework in modern American politics, parties, elections, and electoral behavior.

Johns Hopkins University: Baltimore, MD

Bachelor of Arts with Honors in Political Science, 1999

- ❖ Senior Thesis: "In His Heart He Knew He Was Right: Barry Goldwater and Republican Presidential Campaigns: 1964-1980"

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PUBLICATIONS

- ❖ [Don't Blame the Meteorologists for Hying the 'Snor'easter' Published by the Connecticut Mirror on 3/23/2018](#)
- ❖ ["Need a 6:30 Anchor? Send in the Clones" Published by Broadcasting and Cable Magazine on 1/22/2018](#)
- ❖ ["It's 'Anchors Away' at National and Connecticut News Outlets" Published by the Connecticut Mirror on 12/5/2017](#)
- ❖ ["Thank a Journalist this Labor Day Week" Published by the Connecticut Mirror on 9/7/2017](#)
- ❖ ["How to Teach Journalism Fundamentals, and Creativity, With Podcasts" Published by Mediashift.org on 8/22/2017 \(Invited to write the article based on a presentation I gave at the BEA 2017 conference\)](#)
- ❖ ["A 'Conspiracy' for Higher Ratings — at Newtown's Expense" Published by the Connecticut Mirror on 6/15/2017](#)
- ❖ ["Shop Local When it Comes to TV News" Published by the Connecticut Mirror on 5/29/2017](#)
- ❖ ["Niko, Chris, Orson, Diana, yikes! Please don't name winter storms!" Published by the Connecticut Mirror on 2/24/2017](#)
- ❖ ["A Media Blob has Come to Connecticut" Published by the Connecticut Mirror on 1/23/2017](#)
- ❖ ["Didn't Hear about "Russian Hacking," "Alt-Right," Or "Fake News" Before The Election? You're Not Alone!" Published by the Daily Caller on 1/18/2017](#)
- ❖ ["Megyn Kelly Hardly a Lock To Succeed at NBC" Broadcasting and Cable 1/13/2017](#)
- ❖ ["News Year Resolutions for Connecticut Television in 2017" Connecticut Mirror 1/3/2017](#)
- ❖ ["Escape the Media Echo Chamber" Connecticut Mirror 11/22/2016](#)
- ❖ ["It's Live, but is it Really Local?" Connecticut Mirror 11/08/2016](#)
- ❖ ["Campaign Fact Checking has Jumped the Shark" Connecticut Mirror 10/18/2016](#)
- ❖ ["Axing Anchors: It's Not Just Sue" New York Post 3/8/2012](#)

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CONFERENCE PANELS, PRESENTATIONS & CONTINUING EDUCATION

- ❖ Invited Panelist: "Podcasts as audio accessories to magazine media — Bridging skillsets to address emerging platform needs" AEJMC 2018 (Washington, D.C.: August 2018)

- ❖ Panel organizer and presenter: “Creating a Course in Podcasting – It May Be Easier Than You Think!” BEA 2018 (Las Vegas: April 2018)
- ❖ “Introduction to Podcasting”: Evening seminar at the Windsor, CT Public Library
- ❖ “Introduction to Podcasting”: Four-week seminar at Danbury Library in Danbury, CT (January-February and May 2018)
- ❖ “Podcasting 101”: Seminar at the Writer’s Workshop of Westport, CT (March 2017)
- ❖ Panel organizer and presenter: “The Art of the Podcast – Tips for Teaching Tomorrow’s Media” BEA 2017 (Las Vegas: April 2017)
- ❖ Invited Panelist: “Making your Summer Vacation Work at School” BEA 2017 (Las Vegas: April 2017)
- ❖ Invited Panelist: “Curriculum Swapshop” BEA 2017 (Las Vegas: April 2017)
- ❖ Invited Presenter: “Do-it-yourself Radio Stories and Audio Presentations” National Coalition of Independent Scholars Conventions (New Haven, CT: June 2015)
- ❖ Invited Panelist: “Aircheck: Making the Most of Your Student Newscast” Broadcast Educator’s Association (BEA) Conference (Las Vegas, NV: April 2015)
- ❖ Invited Presenter: “The Media and Disaster Coverage” – Presentation at National Governor’s Association meeting (Santa Fe, NM: April 2012)
- ❖ Invited Presenter: “The Media and Mass Evacuations” – Presentation at National Governor’s Association Mass Evacuation Summit (Fairfax, VA: February 2012)
- ❖ Poynter Institute training: Teachapalooza and Hands-on HTML, CSS and Javascript for Educators (St. Petersburg, FL: June 2013)
- ❖ Newsplex Multimedia Journalism Training Seminar attendee (Columbia, SC: June 2012)
- ❖ IRE 2014 National Conference Attendee
- ❖ AEJMC 2012 & 2013 National Conference attendee
- ❖ Journalism Interactive Conference attendee (College Park, MD: October 2011)

SERVICE

- ❖ Chair of the Faculty Senate’s Curriculum Review Committee (2017-2018). Previously served as vice-chair (2016-2017) and committee member (2016-2017). The CRC is responsible for approving courses seeking inclusion into Quinnipiac’s University Curriculum (required core classes) and those seeking status as “I-courses” (courses dealing with “intercultural citizenship and responsibility.”) My time on the committee coincided with a much heavier-than-average workload, since a university-wide curriculum re-design forced all UC courses and I-courses to be re-certified. During the 2017-2018 academic year, we reviewed, discussed and voted to recommend 96 courses for inclusion in the new UC. Nearly half (43) of those courses were new to the UC (i.e. they weren’t UC courses prior to their approval.) I presented all of these courses to the faculty senate for an up-or-down vote. We also recommended 52 UC courses be designated as I-courses. All of these courses were also presented to the senate for an up-or-down vote.
- ❖ Chair of the School of Communications’ Undergraduate Curriculum Committee (2016-2017.) Previously and subsequently committee member (2015-2016 and 2018-present.) The UCC is responsible for approving all new courses and substantive course modifications within the

School of Communications. During my time as chair, we re-designed the application process and approved several new courses and course modifications.

- ❖ Elected to the Faculty Senate as the “Term Faculty Representative” (2014-2015).
- ❖ Previously served as a member of several other school and departmental committees including: Faculty Senate IT Committee, Communications Law Course Revision Committee, Senior Awards Committee, Student Graduation Speaker Committee, School of Communications Facilities Re-design Committee, Journalism Program Review Committee, School of Communications Ad-Hoc Writing Program Review, and review committees for Professors Molly Yanity, Kevin Convey and Amy Walker
- ❖ Frequent volunteer presenter at admissions events, school open houses, and on-campus high school workshops and organized three mock TV newscasts for prospective students and for Parents and Family Weekend
- ❖ Invited speaker to Lambda Pi Eta (Communications Honor Society) Fall 2016 Induction
- ❖ Interim journalism department chair 2013-2014
- ❖ Faculty Advisor for Q30 Television and Q30 News (student-run TV station and newscast) 2010-2014
- ❖ Interviewed as an expert in approx. 50+ television, radio and online news stories per year

AWARDS & HONORS

- ❖ Recipient of a NATPE Faculty Development Grant to spend a summer working at a local television news station (completed at WTNH in the summer of 2018)
- ❖ 2017 Connecticut SPJ “Excellence in Journalism” Award (3rd place) for “Best Column” - [“Niko, Chris, Orson, Diana, yikes! Please don’t name winter storms!” Published by the Connecticut Mirror on 2/24/2017](#)
- ❖ [Named a 2018 “Noteworthy Journalism Educator” by Crain’s Newspro Magazine](#)
- ❖ Twice nominated for Quinnipiac’s “Excellent in Teaching” award (2015 and 2018)
- ❖ 2016 Connecticut SPJ “Excellence in Journalism” Award (3rd place) for “Best Column” - [“Escape the Media Echo Chamber” Connecticut Mirror 11/22/2016](#)
- ❖ 2010 National and Regional Edward R. Murrow for Breaking News Coverage
- ❖ 2009 Capital Emmy Award for “Best Newscast”
- ❖ 2009 Regional Edward R. Murrow for “Best Newscast”
- ❖ 2009 Chesapeake Associated Press awards for “Best Newscast”
- ❖ 2008 Chesapeake Associated Press Award for “Best Newscast”
- ❖ 1999-2001: Bradley Fellowship, University of Virginia (tuition plus stipend for graduate study)

Software Proficiencies and Special Skills

- ❖ iNews, ENPS, Adobe Premiere, Adobe Audition, Blackboard, AP Style, Broadcast News Writing and Newscast Producing

MEMBERSHIPS

- ❖ AEJMC (Association for Education in Journalism and Mass Communication)
- ❖ BEA (Broadcast Education Association)